

A1

Digitalization

New Social Deal



Electronic Communication: Social Deal

- Competition
- Price deflation
- Spectrum auctions
- Lack of a level-playing field



Era of Digitalization

In the context of society, **digitalization** refers to the widespread adoption and integration of digital technologies, tools, and platforms in various aspects of people's lives. It involves the transformation of social interactions, communication, information access, and service delivery through digital means

- Chat GPT

Digitalization is an ongoing process, and while we are currently in the era of digitalization, it continues to evolve and shape our world. New technologies and innovations are constantly emerging, driving further digital transformation and shaping the future of our societies.

- Chat GPT

Economic

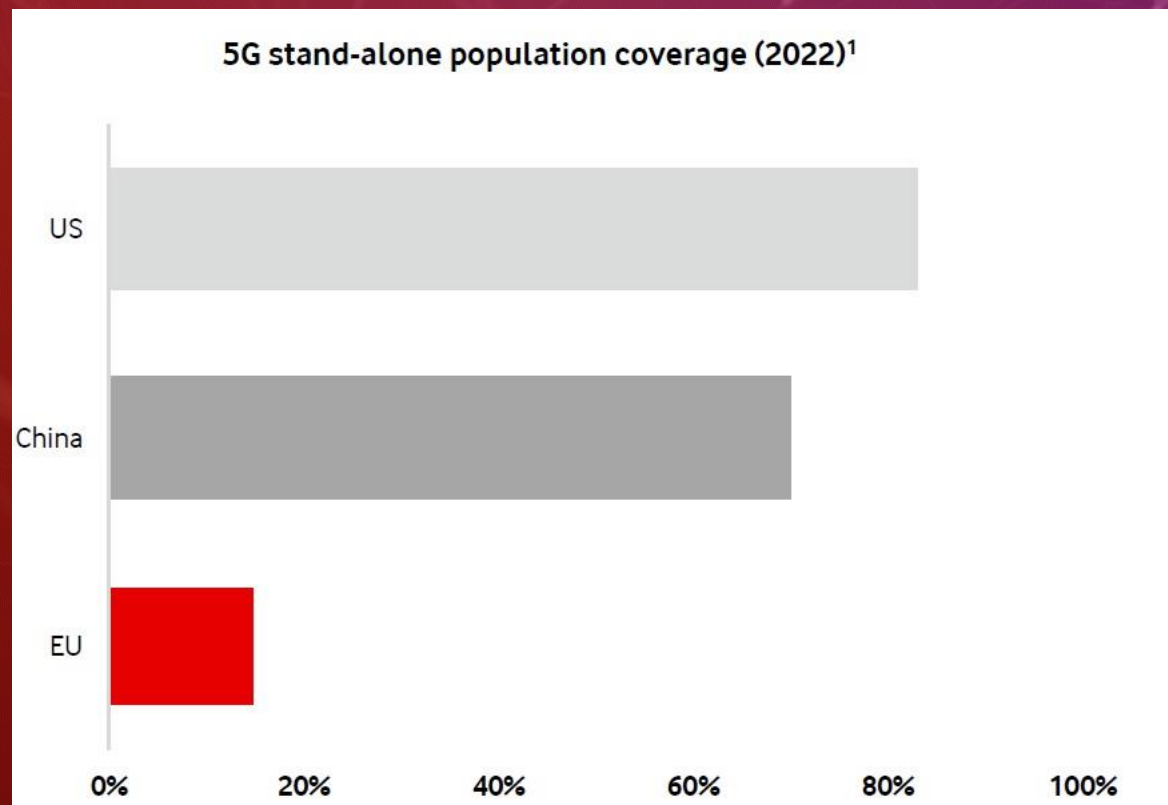
- Driving industrial growth & productivity
- Determining who wins in the 'data economy'
- Enabling high value job creation

Societal

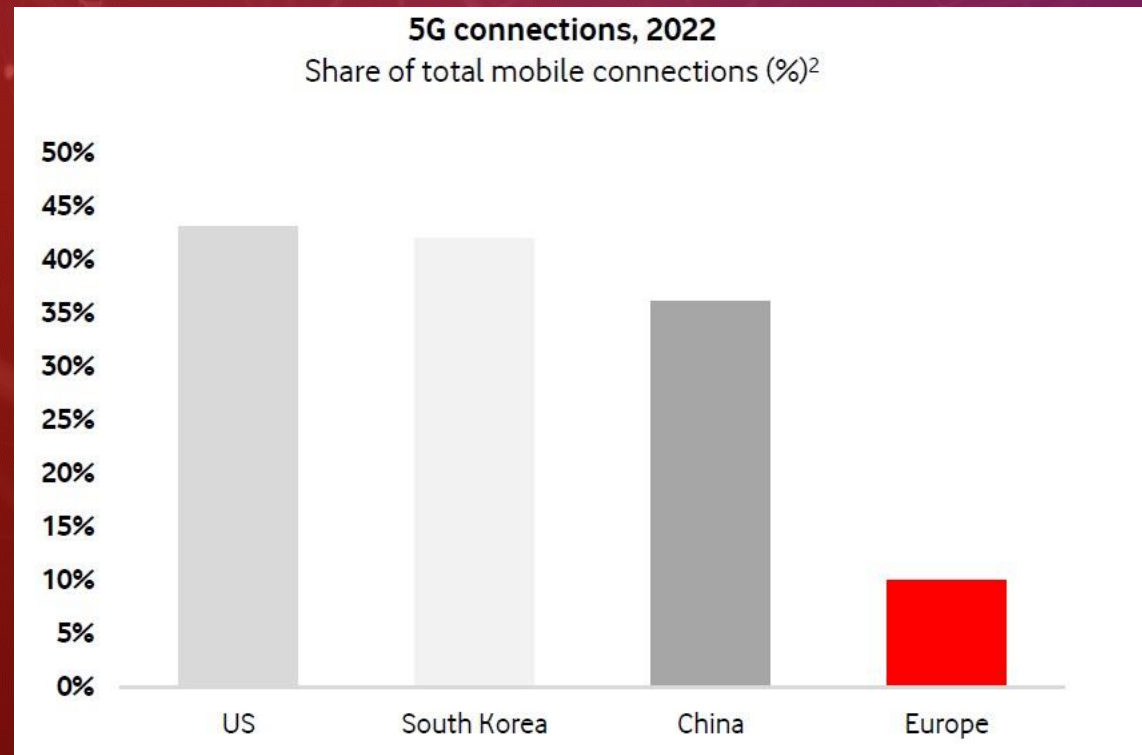
- Bridging digital gaps (rural connectivity)
- Smart cities/Digital4Green
- Education/digital skills

Geo-political

- Technological sovereignty
- Cyber capabilities
- Food & energy security

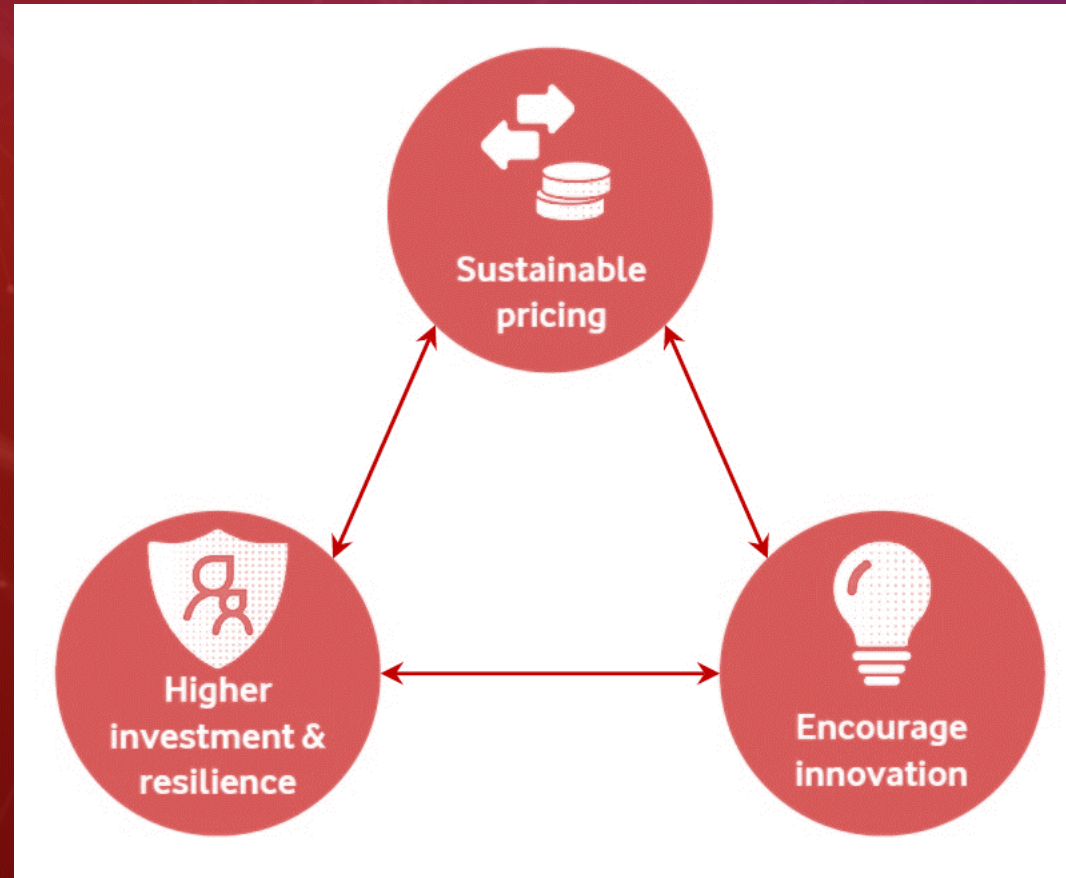


1. Source: Ericsson



1. Source: GSMA

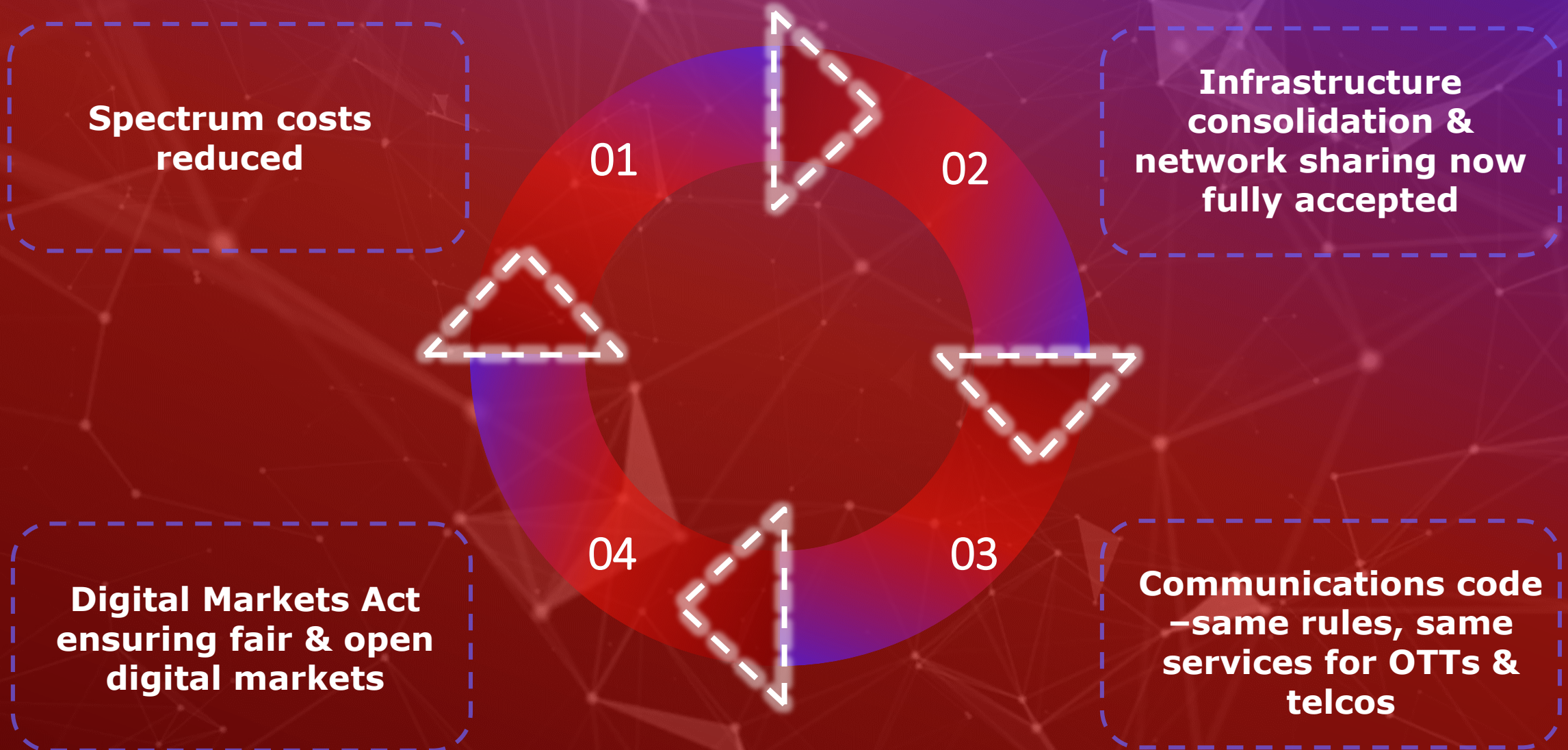
Trilemma





New Social Deal

Regulatory Reset so Far



Telecom Reset

Address societal needs

Improve our reputation

01

02

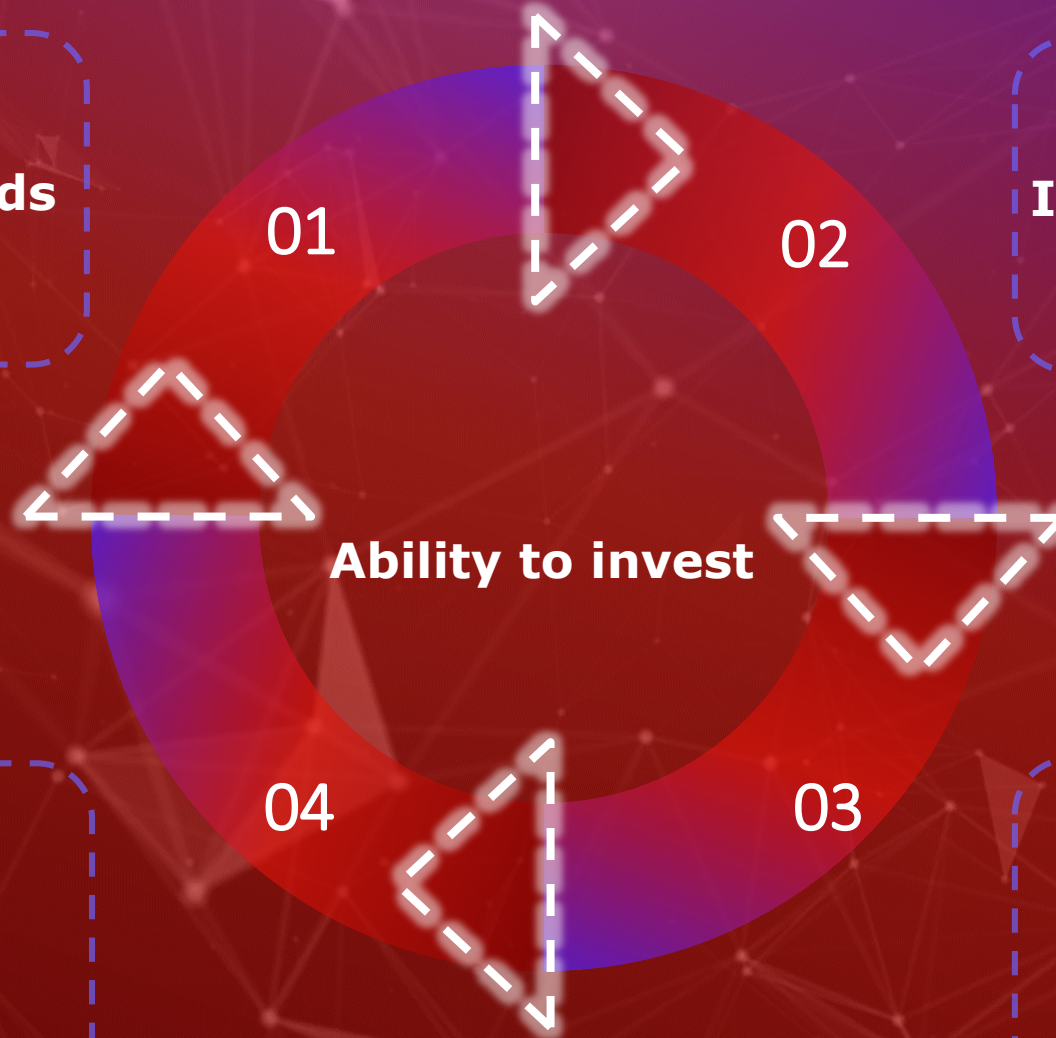
Ability to invest

04

03

Earn a fair return

Help to reset policy



Regulatory Reset Next Steps

Strike a better balance between short-term price competition and longer-term investment and innovation competition

Addressing excessive annual fees—freeing up cash flow for investment

Bring fibre inside every new or majorly renovated building

Coordination of civil works between network operators and operators of other utilities

Fair contribution is needed from largest traffic generators (6 content providers constitute more than 50% of all internet traffic)

Simplifies and digitalized permit processes and reduces delays for rolling out gigabit networks

Discussion

